



1924 A CENTURY OF IMPACT: UNITED FOR A STRONGER FUTURE 2024



ANNUAL REPORT

2022-2023

EMPOWERING **100 YEARS**
SOUTHWEST VIRGINIA FOR

A photograph of two young girls standing outdoors in front of a leafy bush. Both girls are wearing light blue t-shirts with the text 'GIVE UNITED' printed on them. The girl on the right is holding a pair of blue and red pom-poms. The girl on the left has a yellow bow in her hair and is smiling broadly. The background is a dense wall of green and reddish leaves. The entire image has a light blue overlay.

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A Message From Our President & Chair

Dear Friends and Supporters,

As United Way of Roanoke Valley celebrates its momentous 100th anniversary, we are filled with a deep sense of gratitude and pride. This centennial is not just a milestone; it's a bridge connecting our rich history with a future ripe with possibility. This year we have demonstrated our resilience showcasing our unwavering commitment to fostering health, education, and financial stability within our community.

Your generosity this year has been transformative. Together, we've raised a phenomenal \$5.8 million, a testament to your trust and our collective dedication. This achievement is a major stride towards our goal of lifting 10,000 families to self-sufficiency by 2030. Since 2018, we've seen about 4,445 families start their journey to self-sufficiency. Imagine, 7,680 children are thriving right now in quality early education programs, 392 youth are receiving invaluable academic and social support after school, and over a hundred individuals have secured sustainable jobs for their families.

Unveiling the UWRV Centennial Campaign: "A Century of Impact, United for a Stronger Future," we do so with a sense of reverence for our past and an invigorated focus on the future. This campaign isn't just a celebration; it's a pledge to deepen our impact and broaden our reach.

Your unwavering support is the foundation of our achievements. As we stand at the threshold of a new century, we warmly invite you to continue this journey with us, crafting a legacy rich in compassion, resilience, and opportunity. United, we are dismantling barriers and nurturing a community where everyone can thrive.

Thank you for joining us on this transformative path of change and hope. Here's to many more years of making a meaningful impact together!

With warmest regards,



Abby V. Hamilton
President & CEO



Melinda J. Payne
Board Chair



Who Does UWRV Serve?

United Way solves our local region's most urgent problems by finding innovative solutions to longstanding challenges. We unite the area's social service agencies, local businesses, and municipalities to support the underserved in our community, giving us all our best chance at a better life.

Since 2018, UWRV has provided flexible funding, technical assistance, and unprecedented creativity to incubate four partnerships that showcase the expertise and quality of service providers within our region.

EARLY LEARNERS

Ages 0-5

Ensure our children have support both in and out of the classroom in order to surpass school readiness and reading benchmarks.

SUCCESSFUL YOUTH

Ages 6-18

Ensure our children are graduating from high school with the skills necessary to pursue post-secondary education or vocational training.

EMPOWERED ADULTS

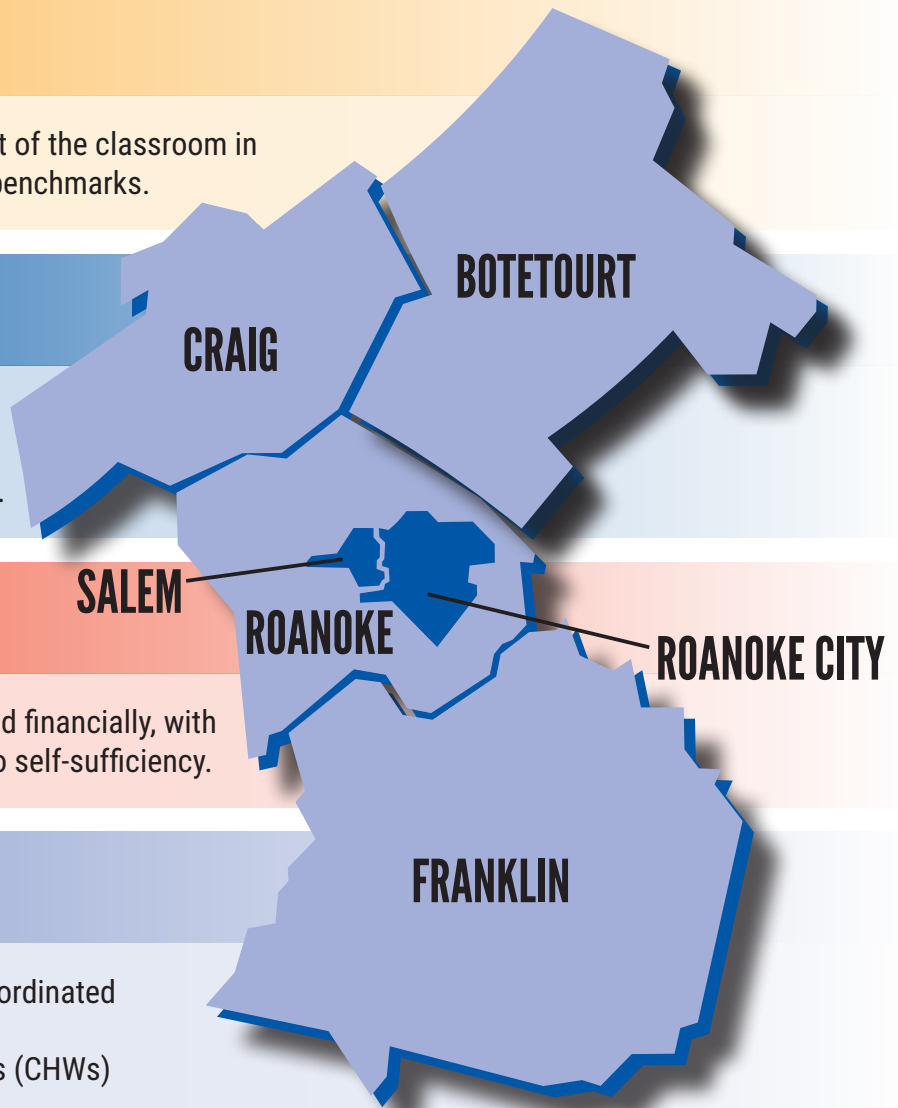
Ages 18+

Ensure our adults are healthy, both physically and financially, with access to employment opportunities that lead to self-sufficiency.

COMMUNITY RESOURCE HUB

Ages 18+

Ensure our neighbors at greatest risk receive coordinated healthcare and direct services with the help of neighborhood-based Community Health Workers (CHWs)



In 2018 we declared an ambitious goal of helping 10,000 families achieve self-sufficiency by 2030.

*As of June 2023, we are nearly halfway to our goal!
With your assistance, we can reach and support even more families.*

**Abby Hamilton,
UWRV President and CEO**

Community Partners

A "Community Partner" is an organization or group that works with UWRV in a coordinated effort to achieve a shared community goal.

Alleghany County Public Schools and ACPS Virginia Preschool Initiative (VPI)	Family Promise of Greater Roanoke	Local Environmental Agriculture Project (LEAP for Local Food)	SML Good Neighbors
Anthem Healthkeepers	Family Resource Center of Franklin County	Local Office on Aging	Southern Area Agency on Aging
Bath County Public Schools	Family Service of Roanoke Valley	Mainstream Mental Health Services	Southern Virginia Children's Advocacy Center
Bernard Healthcare Center & Free Clinic	Feeding Southwest Virginia	Martinsville City Public Schools and MCPS Virginia Preschool Initiative (VPI)	STEP, Inc. and STEP Head Start
Blue Blaze Consulting	Ferrum College	New Castle Christian Church	Stepping Stones Soup Kitchen Mission
Blue Ridge Behavioral Healthcare	Fralin Biomedical Research Institute at VT	New Horizons Healthcare	Titmus Gardens, Hydroponic Farm in Ferrum
Blue Ridge Independent Living Center	Franklin Center	One Step Further Child Care	Total Action for Progress
Blue Ridge Legal Services	Franklin County: Board of Supervisors, Essig Center; Office on Aging; Parks and Recreation; Department of Social Services; Public Library; Public Safety; Sheriff's Department	Optima Health	Town of Rocky Mount: Police Department
Blue Ridge Literacy	Franklin County Family YMCA	Partnership for Community Wellness	Tri-Area Community Health Center - Ferrum
Botetourt County Public Schools and BCPS Virginia Preschool Initiative (VPI)	Franklin County Habitat for Humanity	PATH Coalition of Roanoke	Unite Us
Botetourt Department of Social Services	Franklin County Perinatal Education Center	Patrick County Public Schools and PCPS Virginia Preschool Initiative (VPI)	United Healthcare
Boys and Girls Club of Southwest Virginia	Franklin County Public Schools and FCPS Virginia Preschool Initiative (VPI)	Piedmont Community Services	United Way of Henry County and Martinsville
Bradley Free Clinic	Franklin County Virginia Master Gardeners Association	Planned Pethood of Rocky Mount	Virginia Cross-Sector Professional Development
Brooke Crouch Dental Consulting	Franklin County Adult and Career Education	Points of Diversity	Virginia Department of Health Districts: Craig County; Roanoke City and Alleghany; West Piedmont
Buena Vista City Schools	Franklin Heights Church	Project Discovery	Virginia PACE - Roanoke Valley
Carilion Clinic	Freedom First Credit Union	Radford University Carilion	Virginia Premier Health Plan Inc.
Carilion Clinic: Franklin Memorial Hospital, Hospice, Community Health and Outreach	Friends of Pigg River	Redwood United Methodist Church Renovation Alliance	Virginia Tech: Center for Public Health Practice and Research/ Department of Population Health Sciences; Cooperative Extension; Virginia Tech Carilion School of Medicine/ Department of Pediatrics/School of Neuroscience
Child Health Investment Partnership (CHIP) of Roanoke Valley	God's Provisions with Rocky Mount Church of God	Rescue Mission Ministries Inc.	Wells Fargo
Children's Assistive Technology Services	Goodwill Industries of the Valleys	Ride Solutions	West End Center
Children's Trust	Greater Roanoke Workforce Development Board	Roanoke Area Ministries	YMCA Land of Wonder
City of Roanoke: Department of Social Services, Economic Development, Parks and Recreation, Public Libraries, Roanoke Redevelopment and Housing Authority	Healing Strides of Virginia, Inc.	Roanoke City Public Schools and RCPS Virginia Preschool Initiative (VPI)	YMCA of Virginia's Blue Ridge
Commonwealth Catholic Charities	Heavenly Manna of Franklin County	Roanoke College	Yellow Brick Road
Community Gardens Initiative @ Tackling Hunger, Booker T. Washington Landmark	Helping Hands of Franklin County	Roanoke County: Department of Social Services; Parks and Recreation	Youth Enrichment Services
Community Youth Program at St. Johns	Henry County Public Schools and HCPS Virginia Preschool Initiative (VPI)	Roanoke County Public Schools and RCPS Virginia Preschool Initiative (VPI)	
Council of Community Services	Henry Fork Center	Roanoke Foodshed Network	
Covington City Schools	Henritze Dental Group	Roanoke Valley Alleghany Regional Commission	
Cox Communications	High Street Baptist Church	Roanoke Valley Speech and Hearing Center	
Craig County: Department of Social Services	Highland County Schools	Rockbridge County Schools and RCS Virginia Preschool Initiative (VPI)	
Craig County Childcare Center	His Cupboard in Boones Mill	Rocky Mount Health & Rehab	
Craig County Schools and CCPS Virginia Preschool Initiative (VPI)	Huddle Up Moms	Rocky Mount Rotary Club	
Creative Kids	Human Kind	Salem City Schools and SCS Virginia Preschool Initiative (VPI)	
Cultural Arts for Excellence (CAFÉ)	Humble Hustle	Salem VA Medical Center	
Department of Medical Assistance Services	Innovage	Salvation Army	
Disability Rights and Resource Center	Kids Soar	Sexual Assault Response and Awareness (SARA)	
Domestic Abuse Disruption	KS Consulting	Small Steps Learning Academy	
	Lake Christian Ministries	Smith Mountain Lake Regional Chamber of Commerce	
	Leffel Consulting, LLC		
	Legal Aid Society of Roanoke Valley		
	Lexington City Schools and LCS Virginia Preschool Initiative (VPI)		

LOOKING FOR ANOTHER WAY TO SUPPORT UNITED WAY OF ROANOKE VALLEY IN THE LONG TERM?

You can include a legacy gift for **United Way of Roanoke Valley** in your will or estate plans.

Your gift will ensure we can continue work in Virginia's Blue Ridge this year, and for years to come.

TO LEARN MORE EMAIL OR VISIT:
plannedgiving@uwrv.org
UWRV.ORG/PLANNED-GIVING

Early Learners | A Strong Start to Success

The Early Learners Collaborative is a cross-generational, multi-agency approach supporting low-income children and their families. Several nonprofits and public agencies work together to incorporate basic needs and employment supports to strengthen the family, and engage parents and caregivers as active partners in supporting their child's development.

United Way of Roanoke Valley leverages grants to improve integration and effectiveness of early childhood services.



The additional funding and UWRV's support has allowed my site to flourish by leaps and bounds. UWRV is not just a local entity; they are an extension of my business and truly FAMILY!

**Taren McCoy, Executive Director & Owner
Small Steps Learning Academy**

"As a small business owner, I am constantly budgeting and revamping strategies to ensure we are providing high quality childcare and continuing education for my staff, while ensuring employee retention.

The support from UWRV and Ready Region West has been instrumental in elevating the quality of service offered through my program. With this partnership, my site has been able to expand in ways I never thought possible before.

Thanks to the support and additional funding of UWRV and Ready Region West my center was able to:

- Provide continuing education for 50% of staff by UWRV Mixed Delivery Manager, Erin.
- Provide 50% of students to participate in a local physical education fitness program at no extra cost to parents.
- Convert our covered patio into an outdoor learning classroom.
- Provide 100% of enrolled students, aged 3-5, Kindergarten readiness screenings.
- Purchase a handicap-accessible bus, upgrading the bus with new seat belts and permanently installed booster seats.

The additional funding and UWRV's support has allowed my site to flourish by leaps and bounds. UWRV is not just a local entity; they are an extension of my business and truly FAMILY! The support is immense and I am so thankful for this partnership!" - Taren McCoy



7,680 children received childcare from qualified providers within our Ready Region West service area.



150 families who normally would not qualify for financial assistance were able to access childcare through the mixed delivery program.



2,314 childcare educators participated in quality improvement training led by UWRV Staff

UWRV Funded Partnerships:

- CHIP of Roanoke Valley (Early Learner's Collaborative)
- Boys and Girls Club of SWVA
- Craig County Childcare
- Creative Kids
- Huddle Up Moms
- LEAP
- New Horizons Health Care
- Small Steps Learning Academy
- One Step Further Childcare
- Physicians To Children
- United Way of HCM
- West End Center
- Yellow Brick Road
- YMCA Land of Wonder
- YMCA VA's Blue Ridge

Successful Youth | Inspiring Dreams, Building Futures

Our work within **Strengthening Youth Opportunities for Success (SYOS)** supports after school programs in the Roanoke Valley. Our partners work together to address interrelated needs of youth and their families. This collaborative provides integrated programs that address academic, behavioral, emotional, health needs, and job skills for youth through after school centers.



“When the pandemic hit, families faced many uncertainties as school systems were forced to make impossible choices about how to operate.

Thanks to established relationships and their existing involvement in helping families find affordable preschool options, United Way of Roanoke Valley was a natural partner for us to turn to help fill the gap. Roanoke County Public Schools and UWRV worked together to facilitate, connecting families to daycare providers.”

**Dr. Ken Nicely, Superintendent,
Roanoke County Public Schools, UWRV Board of Directors**

“When the pandemic hit, families faced many uncertainties as school systems were forced to make impossible choices about how to operate. Following health department guidelines designed to slow the spread, protect vulnerable populations, and instill confidence with our front line workforce meant traditional schooling was not available to every student every day. Even though Roanoke County Public Schools prioritized having our youngest students in school every day, many families were still concerned about daycare for older students.

Thanks to established relationships and their existing involvement in helping families find affordable preschool options, United Way of Roanoke Valley was a natural partner for us to turn to help fill the gap. RCPS and UWRV worked together to facilitate connecting families to daycare providers. UNITED, we made a difference for some families in their moment of urgent need.” - Dr. Ken Nicely



UWRV Funded Partnerships:

- Family Service Roanoke Valley (SYOS)
- West End Center
- Presbyterian Community Center
- Cultural Arts for Excellence (CAFÉ)
- Boys and Girls Club of SWVA
- Community Youth Program at St. Johns Episcopal Church
- Humble Hustle
- Kids Soar

Empowered Adults | Community Resource Hub

OnRAMP - Adult Employment Project is a collaborative effort funded by UWRV to improve workforce development and increase employment opportunities for families living in poverty.



The OnRAMP collaborative, funded through United Way of Roanoke Valley, was built specifically to bring systems change to the vast regional workforce landscape. UWRV's support of this collaborative has not only changed the lives of those receiving the assistance, but has also changed the landscape of workforce development in our region.

Jo Nelson, Director
Total Action for Progress (TAP) - This Valley Works

The Community Resource Hub was developed to help our neighbors at greatest risk receive coordinated healthcare and direct services with the help of neighborhood-based Community Health Workers (CHWs). UWRV serves as the lead agency to coordinate training and network support for all CHWs across the valley.

"There are days we are able to keep a child's lights on, provide them a meal for the night, or even something as drastic as arranging to keep them in their homes."

Lashara Wade, Certified Community Health Worker
United Way of Roanoke Valley



6,064 contacts were made by Community Health Workers (CHWs) connecting individuals and families to available community resources.



4,592 adults connected to various community resources to remove health and self-sufficiency barriers.



340 adults received services towards gaining employment and furthering their education.

UWRV Funded Partnerships:

- Total Action for Progress (TAP) (OnRamp)
- Greater Workforce Development Board
- Bradly Free Clinic
- New Horizons Healthcare
- Rescue Mission
- Elder Care Solutions
- Latinas Network
- Roanoke Pride, Inc.
- The Least of These Ministries
- YMCA Express Gainsboro
- Black Father Family Initiative
- Lake Christian Ministries
- LEAP
- Local Office on Aging
- Presbyterian Community Center
- Roanoke Area Ministries
- STEP, Inc.
- Feeding SWVA

Current Initiative Steering Committees

Ready Regions Governance Committee

Tana Adams | Bonsack Baptist Weekday Education Center
Sherman Callahan | Alleghany Highlands Public Schools
Megan Crew | Salem City Schools
Yesenia De la Cruz | TAP Head Start
Stephanie DeLuca | Virginia Tech
Mike Elmore | Roanoke City DSS
Maria Ferrone | Creative Kids
Laura Hall | Botetourt County Public Schools
Jaye Harvey | PD Essentials
Amy Kageals | Carilion Children's Hospital
Nikki King | CHIP of Roanoke Valley
Ann Kreft | Roanoke City Public Schools

Dana Kreklow | Roanoke County Public Schools
LeeAnn Linkenhoker | Roanoke Valley Speech and Hearing
Amber Lowery | Roanoke Public Libraries
Taren McCoy | Small Steps Learning Academy
Brenda McGrath | Franklin County Public Schools
Melanie McLarry | MHC Partners for Children
Teresa Oliver | Craig County Childcare Center
Kathy Palmeri | Franklin County DSS
Sharon Sheppard | Virginia Western Community College
Kathy Stockburger | Kathy Stockburger Consulting
Shirley Wells | Head Start and Early Head Start
Elizabeth Wickline | Franklin County Public Schools

Healthy Franklin County Steering Committee

Kim Adkins | Southern Virginia Children's Advocacy Center
Marcie Altice | Franklin County Public Schools
Nancy Bell | Virginia Department of Health
Florence Brown | Office on Aging
Paul Chapman | Franklin County Department of Parks and Recreation
Regina Clark | Piedmont Community Services
Alison Cronk | Carilion Clinic
Cathie Cummins | Children's Assistive Technology Services
Frances J. Davis | Heavenly Manna of Franklin County
Randall Green | Carilion Community Health and Outreach
Billy Ferguson | Franklin County Public Safety
Carol Haynes | Virginia Cooperative Extension - Franklin County, VA
Ellen Holland | Bernard Health Care Center and Free Clinic of Franklin County
Lisa Lietz | SML Good Neighbors
Kim Mason | Southern Area Agency on Aging
Rebekah Meadows | Boys and Girls Club of Southwest Virginia
Joyce Moran | Southern Virginia Children's Advocacy Center
Brenda Muse | Franklin County Public Schools
H.L. Nolen | Sheriff Office of Franklin County Virginia
Holly Ostby | Carilion Clinic

Sheila Overstreet | Habitat for Humanity
Joanne Patterson | Stepping Stones Soup Kitchen Mission
Angela Philips | Family Resource Center of Franklin County
Kristy Pickeral | STEP, Inc.
Martha Pucket | Tri-Area Health Care
Molly Roberts | Carilion Clinic
Kay Saleeby | Helping Hands of Franklin County
Amanda Smith | Carilion Clinic
Eustacia Smith | Tri-Area Health Care
Heather Snead | Franklin County Public Schools
Janet Stockton | Franklin County Public Schools
Jamie Stump | Franklin County Family YMCA
Mary Thurmod | Franklin County Virginia Master Gardeners Association
Carol Tuning | Disability Rights Resource Center
Toni Turner | Franklin County Department of Social Service
Sue Turner | Tri-Area Health Care
Rebecca Tyree | Franklin County Public Schools
John Whitfield | Blue Ridge Legal Services
Katie Whitlow | Piedmont Community Services
Elizabeth Wickline | Franklin County Public Schools

Bank On Roanoke Valley Steering Committee

Pamela Balmuth | American National Bank & Trust
Tim Cerebe | Freedom First Credit Union
Leslie Clark | United Way of Roanoke Valley
Robert S. Cowell | City of Roanoke
Nathan Flinchum | Roanoke City Public Libraries
Mandy Folman | City of Roanoke
Jonathan Foreman | Bank of Botetourt

Greg Goodman | Roanoke EnVision Center
Robert Humphries | Total Action for Progress
Brandon Meginley | City of Roanoke
Sarah Miller | HomeTrust Bank
Dave Prosser | Freedom First Credit Union
Damon Williams | First Citizens Bank

Black Father Family Steering Committee

Ryan Bell | Community Volunteer
Leslie Clark | United Way of Roanoke Valley
Leslie Floyd, Ed.D. | Bluefield University
Archie Freeman | Roanoke City Public Schools
Rev. Anthony Holmes | Loudon Avenue Christian Church
Lee Learman, MD, Ph.D. | Virginia Tech Carilion School of Medicine

Rev. William Lee | Community Volunteer
Stephanie Moon-Reynolds | City of Roanoke
Cheryl Mosley | United Way of Roanoke Valley
Chris Roberts | City of Roanoke
Darnell Wood | Norfolk Southern

Healthy Roanoke Valley Steering Committee

Liz Ackley | Roanoke College
Kristin Adkins | Virginia Department of Health
Maureen Best | LEAP for Local Food
Aaron Boush | Carilion Clinic
Rev. Serenus Churn | High Street Baptist
Lee Clark | Rescue Mission Ministries, Inc
Leslie Clark | United Way of Roanoke Valley
Matthew Crookshank | City of Roanoke
Mary Ann Gilmer | Goodwill Industries of the Valleys
Anne Marie Green | Council of Community Services
Frederick Gusler | Roanoke Redevelopment and Housing Authority
Abby Hamilton | United Way of Roanoke Valley
Shirley Holland | Carilion Clinic
Jeremy Holmes | Roanoke Valley-Alleghany Regional Commission

Sallie Beth Johnson | Radford University
Elizabeth (Beth) Leffel | Leffel Consulting Group, LLC
Steven Martin | City of Roanoke
Dr. Cynthia Morrow | Virginia Department of Health
Cheryl Mosley | United Way of Roanoke Valley
Julie Phillips | Botetourt County Libraries
Dave Prosser | Freedom First Credit Union
Molly Roberts | Carilion Clinic
Kim Roe | Carilion Clinic
Kelly Sandridge | Roanoke City Public Schools
Rebecca Stackhouse | Veterans Administration Medical Center
Jonathan Stewart | New Horizons Healthcare
Rev. Preston Tyler | Hill Street Baptist Church
Janine Underwood | Bradley Free Clinic

Your Future Matters to Us!

We're grateful for your support in shaping a brighter future for Virginia's Blue Ridge.

As a token of gratitude, we're offering a free estate planning tool to our community. Simple, swift, and completely cost-free.

Secure your future while supporting ours. Start your free will journey today with United Way.

freewill.com/unitedway

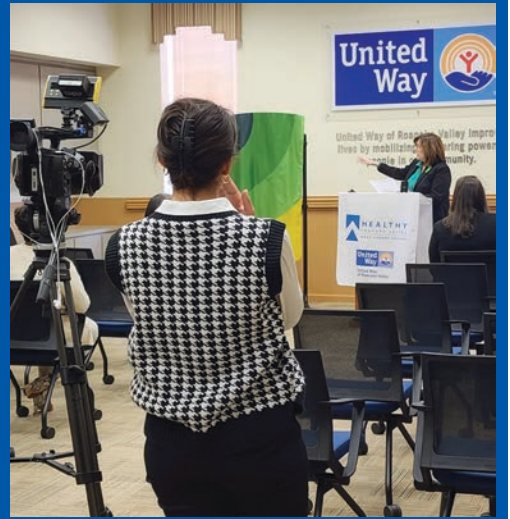


FREEWILL 

UNITED WAY 100 
of ROANOKE VALLEY
1924 A CENTURY OF IMPACT: UNITED FOR A STRONGER FUTURE 2024

Giving Back With UWRV

The profound impact of United Way often goes unnoticed, yet our dedicated staff labors tirelessly each day behind the scenes, bringing positive change to our community. Whether it was gathering school supplies, spreading joy by adorning homes for the holidays, distributing holiday food packages in local neighborhoods, surprising a deserving family with holiday cheer, or disseminating crucial information about mental health and COVID-19 resources, our staff worked with passion and commitment. The ripple effect extends beyond our staff, as community volunteers join hands with us, magnifying the difference we can make together.



Campaign Appreciation Awards

At the end of every campaign, United Way of Roanoke Valley extends its appreciation for all the time and effort that goes into running a workplace campaign and community volunteers. Congratulations to our 2022-2023 honorees!



GROWING AND GLOWING AWARD

 **GENTRY LOCKE**
Attorneys



SHINING STAR AWARD

Donna Sweetenberg
Cultural Arts for Excellence



5-STAR EXCELLENCE AWARD

 **AMERICAN NATIONAL**
BANK & TRUST COMPANY



EARLY LEARNING SPOTLIGHT AWARD

Keriefia McLean
Peak N' Play



MOST VALUABLE PARTNER AWARD

 **Lake Christian Ministries**



F. WILEY HUBBELL OUTSTANDING VOLUNTEER AWARD

Aaron Boush
Carilion Clinic



LEAD UNITED

Matthew Thomas & Brian Powell
Wine Gourmet / Medmont Mercantile



JEAN A. GLONTZ SCHOLARSHIP

Tyler VanDyke
Craig County High School



COMMUNITY HEALTH WORKER OF THE YEAR

Nathan Fraley
Fralin Free Clinic at The Rescue Mission

Corporate Supporters

United Way works with companies, governments, nonprofits and other organizations to address complex challenges on a worldwide scale. Their ideas, volunteer power, sponsorships, in-kind support, and more are helping build stronger communities. Other forms of support, like United Way workplace campaigns, provide an opportunity for every employee to easily be a part of this community's giving spirit.

These companies know that when they invest to strengthen the most vulnerable in our community, we all win.

We honor the following companies leading the way by investing in United Way's work through their corporate and employee giving here in our region.

Allstate Insurance Company	Davis H. Elliot Company, Inc.	Liberty Mutual Insurance Co.	SERVPRO of Roanoke, Montgomery and Pulaski Counties
Altec, Inc.	Delta Airlines	Macy's	SFCS
American National Bank	Delta Sky Miles	Mariners Landing Country Club	Sheetz, Inc.
AmeriHealth Caritas	Dick's Sporting Goods	Marsh McLennan Agency	She's International
Anderson & Reed, LLP	Dominos Pizza	Mast General Store	Skyline National Bank
Anthem (Elevance)	Duke Energy Co.	Medmont Mercantile	SleepSafe Beds and Assured Comfort Beds
Appalachian Power	E. C. Pace Company, Inc.	Member One Federal Credit Union	Southern Team Auto Mall
Aqua America	Eaton Crouse-Hinds Division	Millard Fairfield Holdings	Staples Office Supplies
Aquatic Adventures	Eli Lilly	Miller Electric	Star City Golfworks
Associated Asphalt, LLC	Enterprise Rent-A-Car	Mohawk Industries, Inc.	Steel Dynamics - Roanoke Bar Division
AT&T	Entré Computer Center	Morgan Stanley	SWBC Mortgage
Atlantic Bay Mortgage Group	Erie Insurance Group	Morrisette Packaging, Inc.	Tacos Rojas
Bank of Botetourt	Family Service of Roanoke Valley	National Bank, Roanoke Loan Production Office	Target Store
Bank of the James	Farm Bureau Bank	Nationwide	The French Farmhouse
Benny Marconi's	FedEx	Navy Federal Credit Union	The Hill Church
Bentley Systems, Inc.	First Bank	New Horizons Healthcare	The Hotel Roanoke and Conference Center
Berglund Automotive	First Citizens Bank	New Millennium Building Systems	The Rescue Mission of Roanoke, Inc.
Best Buy	First Horizon Corporation	Nick Brown Custom Home Renovations	The Roanoke Times
Billy's	Florida Blue (Blue Cross/Blue Shield of FL)	NorthWinds Technology Solutions	The Taubman Art Museum
Black & Veatch	Four Seasons Pest Control	Novozymes Biologicals, Inc.	Three Notch'd Brewing Company
Blue Cow Ice Cream Co.	Framatome, Inc.	Olde Salem Brewing Company	TMEIC
Blue Cross Blue Shield of SC	Franklin County Government	Omma Management	Total Action for Progress
Blue Eagle Credit Union	Franklin County Public School System	One Care of Southwest Virginia, Inc.	Town of Vinton
Botetourt County Chamber of Commerce	Freedom First	P1 Technologies	Tractor Supply Co. of Rocky Mount
Botetourt County Schools	FunQuest Family Entertainment Center	Pacific Life	Trane
Boxley	GE Drives & Controls	Pampered Purfection	Truist Bank
Boxley Ready Mix LLC	Gentry Locke Attorneys	PAR Mobile Golf	TSYS Global Payments
Bradley Free Clinic of Roanoke Valley	Glenn Robinson Cathey Memmer & Skaff PLC	Parkway Brewing Company LLC	Twisted Track Craft Brewers
Bridgewater Marina	Glenn, Feldmann, Darby & Goodlatte	Paychex, Inc.	Txtur
Brown Edwards & Company, L.L.P.	Grand Home Furnishings, Inc.	PBC - Pepsi Beverages Company	U.S. Bank
Buddy's BBQ	Grange Insurance	People's Bank	United Way of Roanoke Valley
Burns & McDonnell	Hampton Inn & Suites Roanoke - Downtown	Piedmont Foundry Supply, Inc.	UnitedHealth Group
Cabo Fish Taco	Hanover Insurance Group	Pinnacle Financial Partners	UPS Store
Capps Home Building Center	Harvester Performance Center	Planned Parenthood South Atlantic	Valley Distributing Corporation
Carilion Clinic	Henritze Dental Group	Plunkett & Son Excavating	Veritiv Corporation
Carter Bank & Trust	Hershey Foods Corporation	Pricewaterhouse Coopers LLP	Verizon Communications Inc
Cary Street Partners	Hollins University	Pure Barre	Vertex Signs
Caterpillar	HomeTrust Bank	Radford University Carilion	Virginia Tech School of Medicine
Cedars Labanese Restaurant	Hustle Haven	RGC Resources, Inc.	Virginia Transformer Corp.
Cenvar Roofing	IBM Corporation	Roanoke City Public Schools	Wabtec (Graham White Manufacturing Co.)
Chandler Concrete of VA	InFirst Federal Credit Union	Roanoke College	Waldvogel Commercial Properties
Child Health Investment Partnership of Roanoke Valley (CHIP)	Ingevity (formerly WestRock)	Roanoke County	Walkabout Outfitters
chocolatepaper	Intact Specialty Solutions	Roanoke County Public Schools	Wal-Mart Franklin County
City of Roanoke	ITW	Roanoke Higher Education Center	Wells Fargo
City of Salem	jopenney	Roanoke Rail Yard Dawgs	Western Virginia Water Authority
Commonwealth Catholic Charities/ St. Francis House	Jefferson Center	Roanoke Regional Partnership	Wheeler Media Solutions
Commonwealth of Virginia Campaign	Johnson, Ayers & Matthews	Roanoke-Blacksburg Regional Airport Commission	Wine Gourmet
Corvesta Family of Companies	Kahler Slater	Rockdale Quarries Corporation	Woods Rogers Vandeventer Black
Craig-Botetourt Electric Co. CO-OP	Kellogg's Corporate Citizenship Fund	Ronile, Inc.	WLSL 10
CSX	Kroger Mid-Atlantic	Ryder Truck Rental	WyndRose
Davenport & Company LLC	L3Harris Technologies	Salem City Schools	Yokohama Tire Manufacturing - VA, LLC
Davidsons	LewisGale Regional Health System	Salem Red Sox	
		Science Museum of Western Virginia	

Grant Funders

United Way attracts resources from the following state, local, and national funders to support the work of partners in the Roanoke Valley region advancing innovation and collaborations towards the education, health, and financial stability of our residents.

Carilion Clinic
Child Development Resources
City of Roanoke
Virginia Department of Education

Virginia Department of Health - Roanoke
City & Alleghany Health District
Virginia Department of Health - West Piedmont
Health District

Virginia Early Childhood Foundation
Virginia Rural Health Association

United Way of Roanoke Valley extends its sincere gratitude to the following individuals and groups for their generosity.

Thank you for demonstrating what it truly means to LIVE UNITED.

These are the people and companies who make good things happen.

The following lists reflect gifts received in the 2022-2023 annual campaign. If we have listed you incorrectly, please accept our apologies and contact Lara Thompson at lara@uwrv.org so we can update your information for future listings.



UNITED WAY OF ROANOKE VALLEY **TOCQUEVILLE** SOCIETY



United Way Tocqueville Society began in 1984 to honor those individuals who have demonstrated an extraordinary commitment to philanthropy through their passion for investing in the community and making a difference - personally and collectively. The Tocqueville Society was named in celebration of the vision of French historian Alexis de Tocqueville, who was recognized as a symbol of the true spirit of volunteerism that lives in America's heart.

Members of the United Way Tocqueville Society, over 27,000 across all United Ways in the country, give \$10,000 or more annually. Members of the Tocqueville Society affirm their leadership and deep level of commitment to the betterment of our community.

ORDRE DE LIBERTE \$25,000+

Bill and Diane Elliot

ORDRE DE BIENFAISANCE \$15,000+

Hazel L. Bernard and Debbie Meade
Bill and Shireen Kirk
Doug McQuade

ORDRE DE LOYAUTE \$12,500+

Jeff and Lori Emry

MEMBRES DE LA SOCIETE \$10,000+

Anonymous
Julie and Ab Boxley
David and Robin Dillon
Bruce and Lucy Farrell
Bethany and John "Dutch" Herrig II
Heidi Krisch and Jack Loeb
Donna L. Musgrave
Mr. Leonard Wheeler
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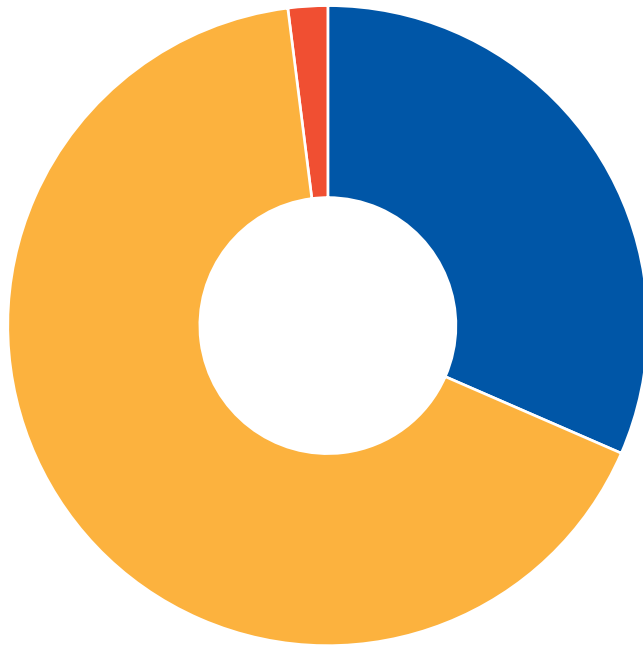
J. Spencer and Joy Frantz Donor Advised Fund of Community Foundation Serving Western Virginia	The Debra C. Meade Fund for United Way of Roanoke Valley of Community Foundation Serving Western Virginia
The McClung Family Fund of Community Foundation Serving Western Virginia	The Spetzler Fund of Community Foundation Serving Western Virginia

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The Karen and George Barnhart Charitable Gift Fund	The Donna L. Musgrave Musgrave Family Foundation
The J. K. Cook Family Fund	The Newbern Foundation
The Wilbur and Lucy Hazlegrove Fund	The John and Sue Trinchere Foundation
The Tom and Kathy Kerkering Charitable Fund, a Donor Advised Fund of Renaissance Charitable Foundation	The Whitaker Fund

REVENUE GENERATED

Together we raised \$5.87 million to serve our community as of June 30, 2023



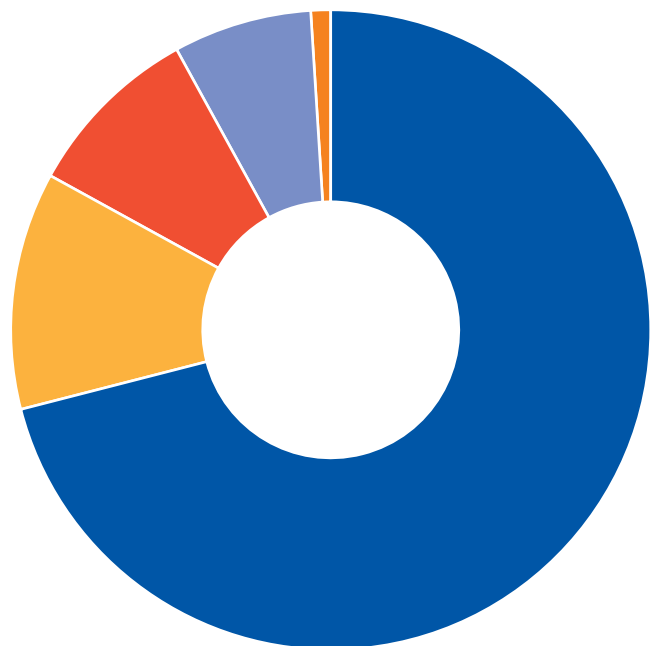
- **Campaign Revenue:** Funds raised from donations by individual donors, corporate and employee gifts in workplace campaigns. (**\$1.85M, 31%**)
- **Grant Revenue:** Funds awarded for specific purposes by grant-making organizations. This includes a Payroll Protection Loan Award. (**\$3.9M, 66%**)
- **Other Revenue:** Funds received from interest on checking and saving accounts, fees for processing designations, etc. (**\$0.11M, 2%**)

In addition, United Way of Roanoke Valley funding was used to bring in an additional **\$2.87M** to the community to directly support the work of United Way's partnering organizations.

COMMUNITY INVESTMENTS AND EXPENDITURES: \$5.8 MILLION

We are financially strong with \$3.8 million in net assets as of June 30, 2023

- **71%** United Way Community Collaborations and Impact Programs (**\$4.15M**)
- **12%** Donor Designated Gifts to Other Non-Profit Organizations (**\$0.69M**)
- **9%** Management and General Expenses (**\$0.54M**)
- **7%** Fundraising Expenses (**\$0.4M**)
- **1%** Dues to United Way Worldwide (**\$0.04M**)



Visit www.uwr.org/accountability to view the audited financial statements and IRS form 990 for United Way of Roanoke Valley for the period ending June 30, 2023.

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**Denotes member is on Board of Directors*

ADDITIONAL WAYS TO GIVE

Did you know that there are more ways to give outside payroll deduction, cash and credit cards?

Support United Way into the next century through one or more of these suggested giving options:

Donor-Advised Funds (DAF)

Set up a Donor-Advised Fund to make a charitable contribution now, receive an immediate tax deduction, and support the non-profit organization that makes sense for you.

Stocks and Securities

Make a long-term impact by donating appreciated stocks and securities to meet our annual needs or to contribute to our endowment fund. Transferring appreciated stocks allows you to avoid paying capital gains tax and deduct the full amount of your stock from your tax return.

IRA Contributions

If you're 70.5 years or older and have a traditional IRA, you're eligible to make a tax-free gift known as a QCD (Qualified Charitable Donation), even if you don't itemize deductions. Redirect your required distribution directly to United Way of Roanoke Valley.

Family or Community Foundation

Many donors and families have private family foundations for charitable gifts, or they make gifts through a designated fund from a Community Foundation. Simply request a grant be made to United Way of Roanoke Valley to support your intentions.

Bequests

Leave a thoughtful gift in your estate plans. Simply instruct your attorney to include United Way of Roanoke Valley as a beneficiary. Don't have a will? Go to <https://www.freewill.com/UnitedWay> to use our free tool.

Beneficiary Designations

Add UWRV to your retirement plan, IRA, or insurance policy's beneficiary form to ensure your legacy of support continues with ease.

Real Estate

Gift property, like a vacation home, parcel of land, or your residence to significantly benefit our community.

Charitable Remainder or Charitable Lead Trusts

Create a charitable trust to provide for your family and leave a lasting legacy.

Please consult with your financial planner or lawyer about the giving method that best fits your charitable goals. For more information visit: uwrv.org/planned-giving

