

2023 - 2024
ANNUAL REPORT
CENTENNIAL EDITION

FROM THE CEO AND BOARD CHAIR

Celebrating 100 Years of Impact and a Bold New Chapter

Dear Friends,

As we reflect on the past century, we are filled with gratitude and pride. For 100 years, **United Way of Roanoke Valley (UWRV)** has been a catalyst for change, hope, and progress, powered by the strength of our community and a shared commitment to building a brighter future for all.

Since 1924, UWRV has been a cornerstone of our region—responding to challenges, bridging divides, and lifting up individuals and families. This legacy is yours as much as it is ours, built by the dedication, generosity, and passion of every partner, supporter, and neighbor.

As we wrap up this milestone year, we are thrilled to step boldly into a new chapter: we are now **United Way of Virginia's Blue Ridge (UWVBR)**. This name reflects the breadth of the communities we serve and underscores an enduring truth—**United is the Way™** to brighter futures, stronger communities, and greater opportunities for all.

In this report, you'll find inspiring stories that highlight the transformative work of United Way, from strengthening early childhood education to expanding access to health and financial stability. These milestones are a testament to the power of collaboration and our belief in the potential of every individual.

While our name is changing, our mission and values remain the same. The challenges we face are evolving, and our commitment to addressing them has only deepened. Together, we will innovate and adapt, building on the lessons of the past to create solutions for tomorrow. **United is the Way** to meet these challenges head-on, to unite diverse voices, and to create lasting, meaningful change.

Thank you for being part of this incredible journey. Whether you've supported us for decades or are just beginning to engage, you are vital to this movement. Together, we are shaping a legacy of hope and opportunity that will carry this United Way and our region into the next century.

With heartfelt gratitude,

Abby Hamilton
President and CEO

Paula Brown
Chair, Board of Directors



ABOUT US:

Mission

UWVBR improves lives by mobilizing the caring power of people in our community.

Vision

Elevate 10,000 families to self-sufficiency by 2030.

UNITED WE IMPROVE LIVES by raising money and awareness year-round to support the Impact Fund, which allows us to:

- 1** Fund critical programs and services at high-performing nonprofit organizations through a strategic grant-making process
- 2** Support individuals in need by directly expanding early childhood education and after-school programs, strengthening families' financial security, and enhancing community health and wellbeing
- 3** Mobilize our community to take action so that every neighbor has the opportunity to thrive. We connect people and resources to tackle our region's most pressing challenges

Though there is still much work to do, we are making steady, meaningful progress and forging partnerships to advance our **3 bold goals**.



Quality, Affordable Childcare



Ready and Resilient Workforce



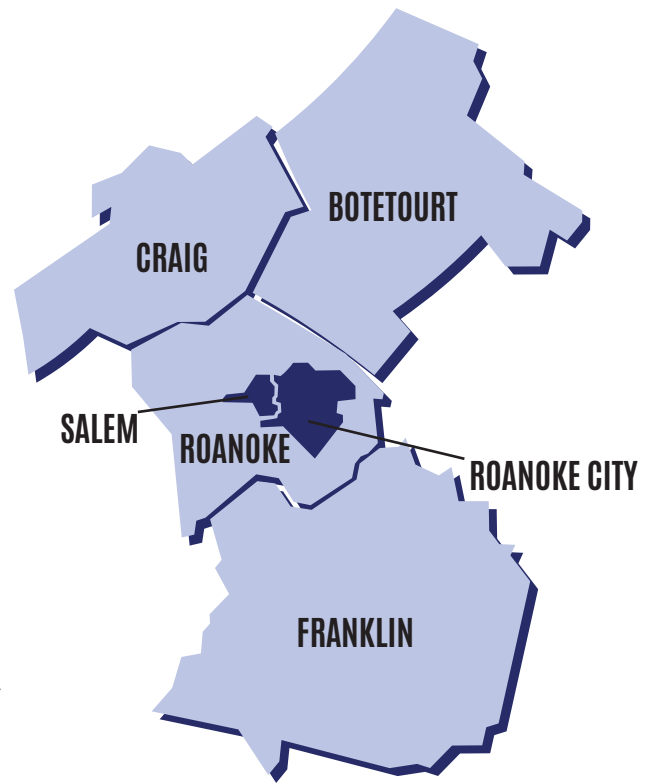
Boosting Community Wellness

WHY WE IMPROVE LIVES

29% of households in the Roanoke Valley are considered ALICE, - Asset Limited, Income Constrained, Employed - earning more than the Federal Poverty Level, but not enough to afford the basics where they live (United for ALICE, 2024)

69% of households below the ALICE Threshold in Virginia were rent burdened (paying more than 30% of their income on rent) (United for ALICE, 2024)

63% of households below the ALICE Threshold had no emergency savings (United for ALICE, 2024)



**UNITED FOR
ALICE®**

IN OUR REGION



**17,437 households
in poverty**



**60% of the top
20 most common
jobs pay less than
\$20 an hour**

COMMUNITY PARTNERS

Our community partners work alongside United Way, offering their time, expertise, and leadership to guide, inform and implement initiatives that create lasting impact in our region.

Adult Care Center	Cultural Arts for Excellence (CAFÉ)	Local Environmental Agriculture Project (LEAP for Local Food)	Salem City Schools
Alleghany County Public Schools	Family Promise of Greater Roanoke	Local Office on Aging	Salvation Army
Alleghany YMCA Central	Family Service of Roanoke Valley	New Horizons Healthcare	Small Steps Learning Academy
Alleghany YMCA West	Feeding Southwest Virginia	One Step Further Child Care	Smith Mountain Lake Regional Chamber of Commerce
American Red Cross	Ferrum College	Patrick County Public Schools	Southern Virginia Children's Advocacy Center
Bernard Healthcare Center & Free Clinic	Fralin Biomedical Research Institute at VT	Piedmont Community Services	STEP Inc. and STEP Head Start
Blue Blaze Consulting	Franklin County	Points of Diversity	The Humble Hustle
Blue Ridge Behavioral Healthcare	Franklin County Family YMCA	Presbyterian Community Center	Total Action for Progress
Botetourt County Public Schools	Franklin County Habitat for Humanity	Radford University Carilion	Town of Rocky Mount
Boys and Girls Club of Southwest Virginia	Franklin County Public Schools	Redwood United Methodist Church	Tri-Area Community Health Center - Ferrum
Bradley Free Clinic	Freedom First Credit Union	Rescue Mission Ministries, Inc.	United Way of Henry County and Martinsville
Bridge Institute	Friends of Pigg River	Roanoke Valley Alleghany Regional Commission	Virginia Department of Health Districts: Craig County; Roanoke City and Alleghany; West Piedmont
Carilion Clinic	Goodwill Industries of the Valleys	Roanoke Area Ministries	Virginia Tech
Child Health Investment Partnership (CHIP) of Roanoke Valley	Greater Roanoke Workforce Development Board	Roanoke City Public Schools	Virginia Tech Carilion School of Medicine
Children's Trust	Harrison Museum of African American Culture	Roanoke College	West End Center
City of Roanoke	Healing Strides of Virginia, Inc.	Roanoke County	YMCA Land of Wonder
Community Youth Program at St John's	Heavenly Manna of Franklin County	Roanoke County Public Schools	YMCA of Virginia's Blue Ridge
Council of Community Services	Helping Hands of Franklin County	Roanoke Foodshed Network	Yellow Brick Road
Craig County Department of Social Services	Henritze Dental Group	Roanoke Regional Housing Authority	
Craig County Childcare Center	Huddle Up Moms	Roanoke Valley Speech and Hearing Center	
Creative Kids	KS Consulting	Roanoke Valley Trauma Informed Community Network	
	Lake Christian Ministries	Rocky Mount Police Department	

LOCAL NON-PROFITS WITH UNITED WAY FUNDED PROGRAMS

One donation to the Impact Fund supports programs at all of these agencies.

Early Learners

Alleghany YMCA Central	Craig County Childcare Center	Small Steps Learning Academy
Alleghany YMCA West	Creative Kids	West End Center
Boys and Girls Club of Southwest Virginia	New Horizons Healthcare	Yellow Brick Road
Child Health Investment Partnership (CHIP) of Roanoke Valley	One Step Further	YMCA - Land of Wonder

Successful Youth

Boys and Girls Club of Southwest Virginia	Family Services of Roanoke Valley	West End Center
Community Youth Program at St. John's	Presbyterian Community Center	
Cultural Arts for Excellence (CAFÉ)	The Humble Hustle	

Empowered Adults

Bradley Free Clinic	Presbyterian Community Center	STEP Inc.
Bridge Institute	Rescue Mission of Roanoke	Total Action for Progress
Craig County Department of Social Services	Roanoke Valley Alleghany Regional Commission	Town of Rocky Mount
Greater Roanoke Workforce Development Board	Roanoke Valley Trauma Informed Community Network	
New Horizons Healthcare		

UNITED WAY OF VIRGINIA'S BLUE RIDGE STEERING COMMITTEES

United Way convenes these groups of volunteer leaders from diverse sectors to provide strategic guidance, expertise and leadership - helping to shape and drive our community impact efforts towards our shared regional goals.

Early Childhood Steering Committee

Tana Adams

Bonsack Baptist Weekday Education Center

Emily Amerson

Easterseals UPC North Carolina and Virginia

Hollis Batista

Roanoke City DSS

MK Bishop

Roanoke City Public Schools

Marissa Blankinship

City of Roanoke

Melissa Caldwell

Botetourt County Public Schools

Sherman Callahan

Alleghany Highlands Public Schools

Megan Crew

Salem City Schools

Stephanie DeLuca

Virginia Tech

Maria Ferrone

Creative Kids

Daphney Hancock

STEP Head Start and Early Head Start

Jaye Harvey

PD Essentials

Amy Kageals

Carilion Children's Hospital

Dr. Ryan King

Carilion Clinic

Dana Kreklow

Roanoke County Public Schools

Amber Lowery

Roanoke Public Libraries

Taren McCoy

Small Steps Learning Academy

Melanie McLarty

United Way of Henry County and Martinsville

Teresa Oliver

Craig County Childcare Center

Kathy Palmeri

Franklin County DSS

Quanna Pannell

Roanoke City Public Schools

Angela Penn

Total Action for Progress

Melissa Preston

TAP Head Start

Sharon Sheppard

Virginia Western Community College

Kathy Stockburger

Kathy Stockburger Consulting

Margaret Vaughn

Virginia Tech Carilion School of Medicine

Elizabeth Wickline

Franklin County Public Schools

Healthy Franklin County Steering Committee

Kim Adkins

Southern Virginia Children's Advocacy Center

Marcie Altice

Franklin County Public Schools

Christine Arena

Franklin County Public Library

Michael Armbrister

STEP, Inc.

Joshua Ball

Franklin County Dept. Public Safety

Florence Brown

Office on Aging

Shelly Boyd

Virginia Cooperative Extension

Kim Carter

Hearts for Homelessness

Paul Chapman

Franklin County Department of Parks and Recreation

Pam Chitwood

Virginia Department of Health

Regina Clark

Piedmont Community Services

Carl Cline

Carilion Franklin Memorial Hospital

Alison Cronk

Carilion Clinic

Frances J. Davis

Heavenly Manna of Franklin County

Teresa Fontaine

Southern Area Agency on Aging

Nicky Hale

Tri-Area Health Care

Carol Haynes

Virginia Cooperative Extension - Franklin County, VA

Kat Heredia

Piedmont Community Services

Ellen Holland

Bernard Health Care Center and Free Clinic of Franklin County

Ryan King

Rocky Mount Police Department

Lisa Lietz

SML Good Neighbors

Don Mankie

Feeding Southwest Virginia

Kim Mason

Southern Area Agency on Aging

Tracy McGowen

Carilion Franklin Memorial Hospital

Rebekah Meadows

Boys and Girls Club of Southwest Virginia

Joyce Moran

Southern Virginia Children's Advocacy Center

Heidi Morris

Carilion Hospice

Brenda Muse

Franklin County Public Schools

H.L. Nolen

Sheriff Office of Franklin County

Kristi Norton

Piedmont Community Service

Holly Ostby

Carilion Clinic

Sheila Overstreet

Habitat for Humanity

Joanne Patterson

Stepping Stones Soup Kitchen Mission

Angela Philips

Family Resource Center of Franklin County

Tim Radford

Franklin County Public Safety

Molly Roberts

Carilion Clinic

Kay Saleeby

Helping Hands of Franklin County

Amanda Smith

Carilion Clinic

Heather Snead

Franklin County Public Schools

Shirley Sorrentino

SML Rotary Club

Jamie Stump

Franklin County Family YMCA

Mary Thurmod

Franklin County Virginia Master Gardeners
Association

Nancy Tompkins

Community Volunteer

Carol Tuning

Disability Rights & Resource Center

Samantha Turner

Piedmont Community Services

Toni Turner

Franklin County Department of Social Service

Sue Turner

Tri-Area Health Care

Rebecca Tyree

Franklin County Public Schools

Sharon Tyree

Disability Rights & Resource Center

Katie Whitlow

Piedmont Community Services

Elizabeth Wickline

Franklin County Public Schools

Bank On Roanoke Valley Steering Committee

Kevin Alfred

Blue Eagle Credit Union

Pamela Balmuth

American National Bank and Trust

Leslie Clark

United Way of Virginia's Blue Ridge

Bob Cowell

Community Volunteer

Nathan Flinchum

Roanoke City Public Libraries

Jonathon Foreman

Bank of Botetourt

Greg Goodman

Roanoke Redevelopment and Housing Authority

Dave Prosser

Freedom First Credit Union

Damon Williams

First Citizens Bank

Healthy Roanoke Valley Steering Committee

Liz Ackley

Roanoke College

Kristin Adkins

Virginia Department of Health

Corey Alder

Roanoke City Public Schools

Maureen Best

LEAP for Local Food

Aaron Boush

Carilion Clinic

Lee Clark

Rescue Mission Ministries, Inc

Leslie Clark

United Way of Virginia's Blue Ridge

Matthew Crookshank

City of Roanoke

Anne Marie Green

Council of Community Services

Frederick Gusler

Roanoke Redevelopment and Housing Authority

Abby Hamilton

United Way of Virginia's Blue Ridge

Jeremy Holmes

Roanoke Valley-Alleghany Regional Commission

Sallie Beth Johnson

Radford University

Elizabeth (Beth) Leffel

Leffel Consulting Group, LLC

Cynthia Morrow, MD, MPH

Virginia Department of Health

Scott Nixon

Veterans Administration Medical Center

David Nova

Blue Blaze Consulting

Julie Phillips

Botetourt County Libraries

Dave Prosser

Freedom First Credit Union

Molly Roberts

Carilion Clinic

Jonathan Stewart

New Horizons Healthcare

Preston Tyler

Hill Street Baptist Church

Janine Underwood

Bradley Free Clinic



6,946

Children under age 5 gained access to high-quality early childhood education in **523 classrooms** across our footprint.

These affordable programs empower parents to pursue work or education, meeting their family's needs while giving their children a strong start.

Expanding access to quality care equips our youngest citizens for success in adulthood, laying the foundation for an estimated **\$32 million** in lifetime earnings.

UNITED WAY EMPOWERS CRAIG COUNTY'S ONLY CHILD CARE CENTER TO THRIVE

Craig County Child Care Center is the only licensed child care and early education center in the county. The center greatly benefits from the coaching, workshops, and administrative support offered through the Mixed Delivery Grant partnership. This grant, administered by United Way, helps offset the cost of childcare tuition for working families.

Demand remains high, with families joining waitlists as soon as they learn they are expecting. Currently, three expectant mothers are on the waitlist for childcare-assisted slots, including a set of twins and two other infants.

Programs like Mixed Delivery are essential for Craig County families, allowing parents to seek employment outside the county while also supporting school readiness and economic stability. The center serves 112 children, from infants as young as six weeks to those in before- and after-school care, with 53 receiving childcare subsidies through the Department of Social Services. Without these programs, the center would struggle to remain open, pay staff, or provide affordable care for families who do not qualify for assistance.

This program has strengthened their childcare best practices, enabled them to invest in high-quality curriculum, and helped create a safe, well-equipped environment for the children and families they serve.

COMMUNITY HEALTH WORKER BRINGS COMMUNITY TOGETHER

When Michelle lost her husband last March, her life was turned upside down. Forced to leave their shared home, she moved into a camper on a stranger's property, unsure of what to do next. With no income and ongoing health challenges, she struggled to access basic necessities like electricity, water, and food. Desperate for help, she made call after call—only to be met with silence.

Then she found Lashara.

Lashara Wade, a Community Health Worker (CHW) with United Way of Virginia's Blue Ridge, picked up the phone and took action. She connected with Trinity Church, which arranged for a handyman to fix the property's water issues. Lashara helped Michelle navigate the paperwork needed to transfer electricity into her name and enrolled her in the Percentage of Income Payment Program to reduce her energy costs. When Michelle shared that she had no way to cook, Lashara and her co-worker Lucas delivered food, a heater, and even an air fryer to help her prepare meals safely.

But the most profound impact went beyond the essentials. Through Lashara's support, Michelle found connection. She met women from Trinity Church who became new friends. She took a brave step outside her camper for the first time without her daughter by her side, visiting a local ministry for clothing and support. In her own words Michelle shared with Lashara the following, "So much has changed for me. I just really need to say 'thank you' and let you know how much I appreciate God working through you in my life! You truly are a blessing."

Michelle still faces challenges, but she no longer faces them alone. Thanks to the dedication of Community Health Workers like Lashara, she has the resources—and the relationships—she needs to move forward with hope.



1,035

**Individuals were helped by United Way
Community Health Workers in Franklin County.**

These interactions provided essential health education, helped neighbors navigate resources like healthcare and housing, and ensured individuals had access to the support they needed at the most critical times.

CHWs generate a \$3 return on every dollar invested - saving **\$1.5M in healthcare costs** every year.

CENTENNIAL CELEBRATIONS

United Way of Virginia's Blue Ridge proudly marked its 100th anniversary in grand style! We launched our Centennial celebration in October 2023 with an energetic community-wide pep rally, complete with spirited performances from Roanoke City and Roanoke County Public Schools' marching bands and cheerleaders. The excitement that filled Elmwood Park that day carried through 2024, fueling a yearlong celebration of our century of service. As part of this milestone, we introduced The 100 Heroes Project, an initiative honoring 100 unsung heroes making a difference behind the scenes in our community. Nominated by their peers, these inspiring individuals were recognized on WDBJ7 and celebrated at United Way Night at a Salem Red Sox game with a special parade in their honor. Our Centennial festivities continued with both cherished traditions and another exciting new event, our Centennial Gala, where we reflected on a century of impact and honored the companies, agencies, and volunteers who have championed our mission over the years.



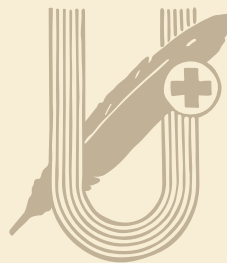


"Neighbors Helping Neighbors"

The Community Fund (now known as United Way) is established with W.C. Stephenson serving as its first President and W.W. Boxley as campaign Vice Chair.



A social planning division is started to avoid duplication of services across agencies.



Botetourt and Craig Counties are added to the service area. The campaign reaches \$1M for the first time.



Dono

1924

1940s

1960s

1980s

1930s

General campaign is canceled for 2 years because of the Great Depression. Once reinstated, it adopts the red feather as its symbol.

1950s

Community Fund project helps 1,452 families during the holidays. The name changes to United Fund of Roanoke Valley.

1970s

On its 50th year, the organization changes its name to United of Roanoke Valley.



3.49 MILLION PEOPLE

helped over the past century



Assisted

OVER 5,000 FAMILIES

on their journey to self-sufficiency since 2018



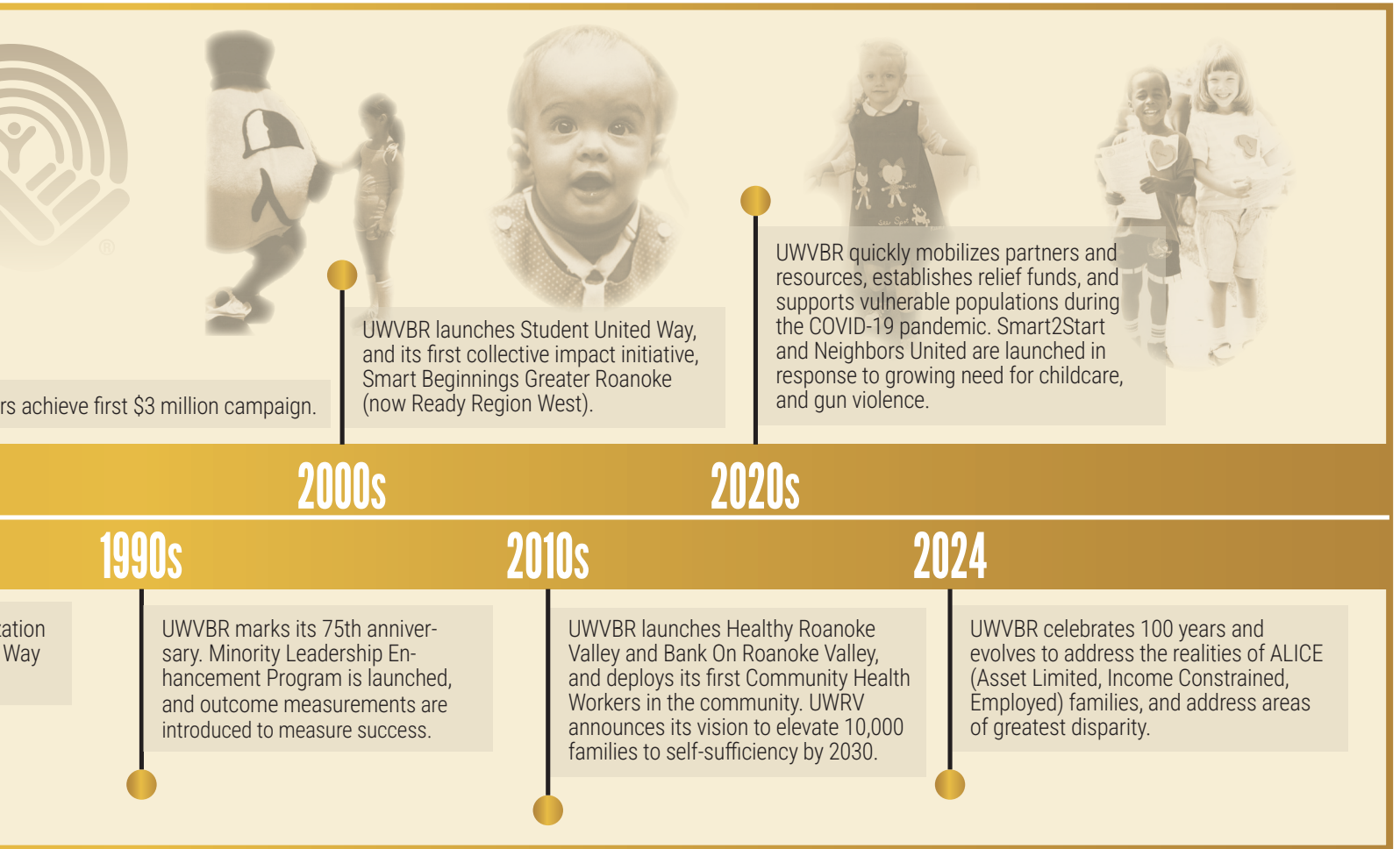
OVER 1.4 MILLION DONORS

over the last 100 years



\$233 MILLION

raised and reinvested in our community over the past century



OVER 85,000 VOLUNTEERS

worked with UWVBR in the last 100 years



Helped community partners secure over

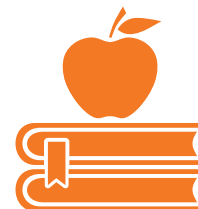
\$40 MILLION

to strengthen essential programs since 2010



\$20 MILLION SECURED

in government grants since 2010



56,000 CHILDREN

received quality early care and education with UWVBR's support in the last 10 years



BETTER CHILDCARE = STRONGER FAMILIES AND COMMUNITIES

At United Way, we believe every child deserves a great start – and that starts with having high-quality childcare centers where they can learn, grow, and feel safe. We've been working hard to make sure the centers in our region are the best they can be, so parents can feel good about where they send their kids, and teachers can get the support they need to do their jobs well.



877 teachers in our area utilized United Way programs to help improve the quality of care they provide. Because of their hard work, they could earn up to **\$2.8 million in extra pay** – a well-deserved reward for the important role they play in shaping our kids' futures.



192 childcare centers are serviced by our United Way Early Learning Team – that's **558 classrooms** - helping them meet Virginia's quality standards for early education.



1321 teachers received hands-on training and support from United Way to make sure their classrooms are welcoming, fun, and ready for learning.

CORPORATE LEADERSHIP SUPPORT

United Way works with companies, governments, nonprofits and other organizations to address complex challenges on a worldwide scale. Their ideas, volunteer power, sponsorships, in-kind support, and more are helping build stronger communities. Other forms of support, like United Way workplace campaigns, provide an opportunity for every employee to easily be a part of this community's giving spirit.

These companies know that when they invest to strengthen the most vulnerable in our community, we all win.

We honor the following companies leading the way by investing in United Way's work through their corporate and employee giving here in our region.

Access, Inc.	Cuts Creative	Macy's	Ronile, Inc.
Allstate Insurance Co - Roanoke (CAFA)	Davidsons	Manpower	Ryder Truck Rental
Altec, Inc.	Davis H. Elliot Company, Inc.	Marsh McLennan Agency	City of Salem
American National Bank	Deloitte & Touche	Mast General Store	Salem Printing
AmeriHealth Caritas	Delta Airlines	Medmont Mercantile	Salem Red Sox
Anderson & Reed, LLP	Delta Sky Miles	Member One Federal Credit Union	Sentara Health Plans
Anthem (Elevance)	Duke Energy Co.	Microsoft Corporation	SERCAP, Inc.
Appalachian Power	Eaton Crouse-Hinds Division	Millard Fairfield Holdings	SFCS
Aqua America	Eli Lilly	Miller Electric	Sheetz, Inc.
Associated Asphalt, LLC	Enterprise Mobility (Rent-A-Car)	Mohawk Industries, Inc.	She's International
AT&T	Entré Computer Center	Moog Components Group	Southern Team Automall
Atlantic Union Bank	Erie Insurance Group	Morgan Stanley	Steel Dynamics Roanoke Bar Division
Balzer & Associates	F&G Annuities and Life	Morrisette Packaging, Inc.	SWBC Mortgage
Bank of Botetourt	Farm Bureau Bank	National Bank of Blacksburg	Target
Benco Dental Supply Company	First Bank - Fincastle Branch	Nationwide	The Hotel Roanoke and Conference Center
Bentley Systems, Inc.	First Citizens Bank	Navy Federal Credit Union	TMEIC
Berglund Automotive	First Fridays at Five, Inc.	New Horizons Healthcare	Total Action for Progress
Best Buy	First Horizon Corporation	New Millennium Building Systems	Town of Vinton
Blue Cross Blue Shield of SC	Florida Blue (Blue Cross/Blue Shield of Florida)	NorthWinds Technology Solutions	Trane
Blue Eagle Credit Union	Franklin County	Novonesis	Truist Bank
Botetourt County Schools	Franklin County Public School System	Omma Management	TSYS Global Payments
Boxley	Freedom First	OpX Solutions LLC	U.S. Bank
Boxley Ready Mix LLC	Friendship	P. A. Short Distributing Company	United Way of Virginia's Blue Ridge
Bradley Free Clinic of Roanoke Valley	GE Drives & Controls	P1 Technologies	UnitedHealth Group
Brandon Oaks	Gentry Locke Attorneys	Pacific Life	University of Pittsburg Medical Center
Brown Edwards & Company, L.L.P.	Glenn Robinson Cathey Memmer & Skaff PLC	Paychex, Inc.	VA Tech Carilion School of Medicine
Building Specialists, Inc.	Glenn, Feldmann, Darby & Goodlatte	Piedmont Foundry Supply, Inc.	Verizon Communications Inc
Burns & McDonnell	Glo Fiber	Pinnacle Financial Partners	Virginia Paternity Establishment Program
Carilion Clinic	Hanover Insurance Group	Planned Parenthood South Atlantic	Virginia Transformer Corp.
Carter Bank & Trust	Hershey Foods Corporation	Principal Financial Group Foundation	WDBJ7
Cary Street Partners	Hollins University	R.P. Fralin, Inc.	Wabtec (Graham White Manufacturing Co.)
Caterpillar	HomeTrust Bank	Readerlink Distribution Services, LLC	Wells Fargo
Chandler Concrete of VA	IBM Corporation	Roanoke City Public Schools	Western Virginia Water Authority
Child Health Investment Partnership of Roanoke Valley (CHIP)	jcpenny	Roanoke College	Wheeler Media Solutions
Children's Nest Learning Center	JP Morgan Chase Foundation	Roanoke County	Wine Gourmet
City of Roanoke	Kahler Slater	Roanoke County Public Schools	Yokohama Tire Manufacturing - VA, LLC
Commonwealth Catholic Charities/ St. Francis House	Kroger Mid-Atlantic	Roanoke Higher Education Center	
Commonwealth of Virginia Campaign	LewisGale Regional Health System	Roanoke Regional Chamber of Commerce	
Commonwealth Roofing Specialists	Liberty Mutual Insurance Co.	Roanoke-Blacksburg Regional Airport Commission	
Corvesta Family of Companies	Lionberger Construction Co.	Rockydale Quarries Corporation	

THANK YOU TO OUR CENTENNIAL SPONSORS



ACCESS

BALZER

COMMONWEALTH
ROOFING

PA SHORT

TRUIST



National Bank
Blacksburg



MarshMcLennan
Agency

Pinnacle[®]
FINANCIAL PARTNERS

**WELLS
FARGO**



CARILIONCLINIC

GRANT FUNDERS

United Way attracts resources from the following state, local, and national funders to support the work of partners in the Roanoke Valley region advancing innovation and collaborations towards the education, health, and financial stability of our residents.

Carilion Clinic
Child Development Resources
City of Roanoke

Virginia Department of Health - West Piedmont
Health District
Virginia Early Childhood Foundation

United Way of Virginia's Blue Ridge extends its sincere gratitude to the following individuals and groups for their generosity.

The following lists reflect gifts received in the 2023-2024 annual campaign. If we have listed you incorrectly, please accept our apologies and contact Lara Thompson at ltompson@uwvbr.org so we can update your information for future listings.



Ordre de Liberte (\$25,000+)

Bill and Diane Elliot
Hazel L. Bernard and Debbie Meade

Ordre de Bienfaisance (\$15,000+)

Jeff and Lori Emry
Bill and Shireen Kirk
Doug McQuade
Dr. and Mrs. John R. Wood

Membres de la Societe (\$10,000+)

Anonymous (3)
David and Robin Dillon
Bethany and John "Dutch" Herrig II
William E. Jefferson III, M.D.
Robert and Laura McAuley
Donna L. Musgrave Musgrave Family Foundation
Gail and Mike Quinn
Ina and Ed Walker
Leonard Wheeler
The Whitaker Fund

Blue Ridge Society (\$5,000+)

Anonymous
Ted and Rachel Barham
Julie and Ab Boxley
Daniel S. and Suzanne M. Brown
Joe and Spuzzie Duckwall
Frank Flippin and Sarah Copenhagen
Paul and Susan Frantz
Abby Verdillo Hamilton
Drs. Cheri and David Hartman
Scott and Lee Ann Hodge

The Janes Family
Stan and Elise Lanford
Anna L. and Thomas T. Lawson
Dr. Lee and Mrs. Beverly Learman
William J. Lemon
Bob Long
Jim and Cathy McClung
The McClung Family Fund of Community
Foundation Serving Western Virginia
The Newbern Foundation

Bill and Carolyn Rakes
Thomas L. and Sue W. Robertson
Patrick N. and Patricia A. Shaffner
Eddie and Missy Smith
James and Lutheria Smith
Ron and Michelle Spaar
Bruce and Kathy Stockburger
Matthew Thomas and Brian Powell

Cardinal Society (\$2,500+)

Anonymous (6)
Briggs and Cathy Andrews
Carl and Lori Baisden
Todd and Sarah Baumgardner
Robert and Carol Sue Birmingham
August K. Briele, III
Paula and Nick Brown
Joe Crawford
Michael and Melinda Crosser
John and Hoye Duckworth
W. Heywood Fralin
J. Spencer and Joy Frantz Donor Advised Fund of
Community Foundation Serving Western Virginia

Mr. and Mrs. John P. Frye, Jr.
Dr. Garry E. Glontz
F. Staley Hester, Jr.
Christine and Talfourd Kemper
Gail and Michael McEvoy
Eric and Monica Monday
Jennie Sue Murdock
Melinda Payne
Archie and Carrie Pugh
Chitra Ranganathan
Mr. and Mrs. Walter Rugaber
Rob Sanchez
Savignac Family

Jeff and Ann Shawver
Lewis Singer and Dotsy Clifton
Chad and Kay Spangler
The Spetzler Fund of Community Foundation
Serving Western Virginia
Mrs. Michelle and Dr. Kelley Whitmer
Aaron and Cassidy Whitney
Bart and Lynn Wilner

Dogwood Society (\$1,000+)

Anonymous (42)
The Anderson Family
Jeff and Nancy Armstrong
Ron and Jodi Ayers
Charles and Nancy Ayling
Tom and Diana Bailey
Dr. and Mrs. F. Jackson Ballenger
Mark K. Banks
Dr. and Mrs. A. Sidney Barritt III
Gretchen and Andy Beedle
Fritz Berry
Rodney Blevins and Family
Mr. and Mrs. John P. Bradshaw, Jr.
Trudy and Robert Brailsford
Anthony Bream
Mr. and Mrs. Joseph Bridges
Stephanie Brill
The Butto Family
Alvaro Cereceda
The Clifton Family Fund of Community Foundation
Serving Western Virginia
Carl and Sharon Cline
Raymond G. Cobb
Mr. and Mrs. Murray K. Coulter, Jr.
Bob and Ellen Cowell
Shantelle Crouch
Marty L. Crow
Russ and Stacey Danstrom
Janet Darling
Larry Davidson and Janice Dinkins Davidson
Jed Dennison
Dr. and Mrs. William A. Deyerle
Shawn and Jonette Dixon
Dr. and Mrs. Antonio T. Donato
Emily Dorr
Joshua Dowden
David and Virginia Duggins
Leigh and Machele Dunnagan
Steven and Cynthia Eakin
Kerry and Toni Edmonds
Senator John S. Edwards and Catherine D. Edwards
Kim and Chris Elliott
Lou and Becky Ellis
Rose and Edgar Escasinas
Mr. and Mrs. John D. Eure
Pamela Evans
Corley and Kelly Farber
Christopher Farris

Eric and Tammy Finley
Mr. and Mrs. Daniel D. Fisher
Bev and Shirley Fitzpatrick
Billy and Susan Gauldin
Roger Dean Gibson, Jr.
Frederic Girardeau-Montaut and
Alexandra Lemaire
Kelly Ewers Gorla
Cynthia R. Keaton
Karli and Will Griffith
Drs. Kurt and Maureen Guelzow
Steve and Ruthann Hackett
James E. Hall, Jr.
William Hamlin
Emerson and Ellen Harvey
Wilbur and Lucy Hazlegrove Fund
Jeffrey A. Henchel
Valerie Hodges
Tim and Libby Hubbard
John and Paula Hutchison
Paul Jackson
Lewis and Marcia Johnson
Charlotte and Bill Kagey
Cynthia Laughlin Kakouras
George and Cheri Keller
Chuck Kopley
Jim Kern
Mike Lafon
Bill and Lorraine Lange
Jeanne Larsen and Tom Mesner
Mark and Cynthia Lawrence
Debbie and Doug Leftwich
Chuck and Mickey Lionberger
Donna Lynch
Gale and Regina Mabe
Patricia and Charles Marlowe
Donnie and Kianna Marshall
Brett and Colleen Marston
Eddie and Elizabeth Martin
Carl "Buddy" and Susan S. Matney
Terri and Mike Maxey
Sean and Amy McGinnis
Jeff and Kim McInnis
Brad Merrell
Sally Meyer
Greg Micheal
Nathan Minnix
Harry Montoro and Lynn Donnary

Steve Morgan
Chris and Kim Morrill
Cheryl Mosley
Michael H. and Lisa C. Munsey
Donna Muse
David and Linda Nance
Bob and Sue Nave
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Ken and Teresa Nicely
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Joseph Patton
Daniel and Rebecca Pauly
Deirdre D. Perry
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Scott E. and Kelly M. Prillaman
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Jim and Sally Randles
Cathy Rea
Cyndi B. Reese
Melissa W. Robinson
William and Teresa Rogers
Meredith and Tom Roller
Chris and Debra Rouse
Edwidge Saintjeant
Martin and Julie Seay
Brian Sieveking
Jeremy Skiff
John and Elizabeth Slaski
Doug Smith
Joseph A. Smith
Drs. Marc and Cathy Swanson
Benjamin Harris Tatum
Ginger Taylor
Martha and Nelson Teague
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Wade and Lara Thompson
Dr. Robert Trestman and Dr. Bonnie
Hennig-Trestman
John and Sue Trinchere Foundation
Fred and Susan Webb
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Michael Weitzner
Melissa Wheeler

Raymond David Williams
J. David and Mary Ann Wine
James Wise
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Barry and Libba Wolfe
Larry D. Wood
Michael and Marsha Wray
Aubrey and Dominic Wright

J. David and Dee'Anna Wright
Danielle Yarber
Robert Zmudka

Commonwealth Society Level (\$500+)

Anonymous (76)
Mark Aaron
David R Adams III
Steven C. Akers
Donnie Allen
Dillon Anderson
Philip Anderson
Dakota Anderson
Eric Anderson
Blaine Andrews
Andrew and Amy Anguiano
Tasha Arnold
Jeff Artis, In Memory of Jeremiah Stephens
Robin L. Ashwell
Ricardo Avila
Jody Baldwin
Ashley D. Banker
Karen and George Barnhart Charitable Gift Fund
Justin Barton
Anne Logan Bass
Richard Beall
Brandon and Jessica Beemer
Karen Y. Belcher
Brian Belling
Michael Bier
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Lynne and Kelly Bledsoe
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Matthew Bolton
Richard Bond
Daniel Bonds
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James Bradley
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Rachel Brodrecht
Hayden Brooks
Jeremy Brooks
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William Eugene Bryant, Jr.
Dr. John H. Burton
Mitchell Caldwell
Ross Campbell
Clyde Campbell
John Carlton
Zachary Cates
Joshua Caudle
Nancy F. Chewning
Heather Millar and Chris Chittum
Carlton Chittum
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Bob Copenhaver
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Kyle Culbertson
Jack Cunningham
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Ryan Davis
Kelmsdon Davis
Mark and Paula Derbyshire
Brandon Dooley
James Dooley, Jr.
Megan and James Downing
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Heath, Becky, and Rascal
Tracy Dunbar
Esteban and Sarah Duran-Ballen
Nancy Duval
Lori East
Denise Ellis
Jeffrey Emery
Todd A. Evans
Colleen Faunce
Mark and Whitney Feldmann
Emilio Feria Escobar
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Ruben Flores
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Donovan Gillespie
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Samuel Guentzel
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James Hallet, Jr.
Gordon Hamilton
Mary and Drew Harmon
Heath Family
Christina Hedges
Austin M. Higgins
Earl Brian Hight
Kevin W. and Susan H. Holt
Matthew and Erica Hubbard
M. Richard Huffman
Dr. George Samuel Hurt III
Harold Hylar
Coy Hypes
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Hunter Johnson
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Laura, Amy and Erin Johnson
Cassie Johnson
Charles Jones

Martha Kabler
Chris Keene
David A. Keilman, M.D.
Donald Kendrick, Jr.
Tom and Kathy Kerker Charitable Fund, a
Donor Advised Fund of Renaissance Charitable
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Adam Lacks
Ryan S. LaFountain
Glenn Lam
James Landram
James Lane
Pete and Susan Larkin
Garret Lawrence
Todd and Whitney Leeson
Jim and Mary Lou Lewis
Donna M. Littlepage
James Lockhart
Seth Lockhart
Kevin Lockhart
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Kristi L. Mallory
Neiman Manns
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Michelle Wolven
Donta Wright
Melissa Yopp

Contributions were made through the following funds held by the Community Foundation Serving Western Virginia:

The Clifton Family Fund of Community Foundation Serving Western Virginia
Harriet Davidson Memorial Fund of Community Foundation Serving Western Virginia
J. Spencer and Joy Frantz Donor Advised Fund of Community Foundation Serving Western Virginia
The Wilbur and Lucy Hazlegrove Fund of Community Foundation Serving Western Virginia

The McClung Family Fund of Community Foundation Serving Western Virginia
The Debra C. Meade Fund for United Way of Virginia's Blue Ridge of Community Foundation Serving Western Virginia
The Spetzler Fund of Community Foundation Serving Western Virginia

Contributions were made through the following funds:

The Karen and George Barnhart Charitable Gift Fund
The J. K. Cook Family Fund
Farrell Foundation
The Tom and Kathy Kerkerling Charitable Fund, a Donor Advised Fund of Renaissance Charitable Foundation

The Donna L. Musgrave Family Foundation
The Newbern Foundation
The John and Sue Trinchere Foundation
The Whitaker Fund

UNITED WAY IMPACT FUND

The Impact Fund is one of the most powerful ways to support communities throughout Virginia's Blue Ridge. This fund provides annual program grants to nonprofit organizations working on the front lines of our 16-county service area and United Way direct services.

AN INVESTMENT THAT MATTERS

United Way conducts a comprehensive annual investment process that is driven by committed volunteers. The primary purpose of this work is to meet critical community needs by funding programs that are aligned with United Way's strategic funding priorities and are relevant to improving lives across Virginia's Blue Ridge.



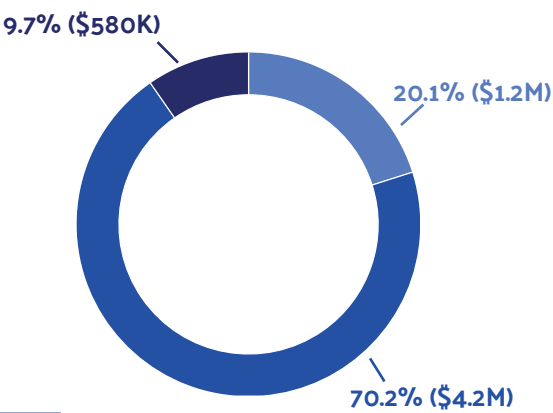
UNITED WAY OF VIRGINIA'S BLUE RIDGE FINANCIAL INFORMATION

Revenues and Expenses for the year ending June 30, 2024:

United Way of Virginia's Blue Ridge Revenues:

Together we raised **\$5.95 million** to serve our community as of June 30, 2024

- **Campaign Revenue: \$1.2 Million**
Funds raised from donations by individual donors, corporate and employee gifts in workplace campaigns.
- **Grant Revenue: \$4.2 Million**
Funds awarded for specific purposes by grant-making organizations. This includes a Payroll Protection Loan Award
- **Other Revenue: \$580 Thousand**
Funds received from interest on checking and savings accounts, fees for processing designations, etc.

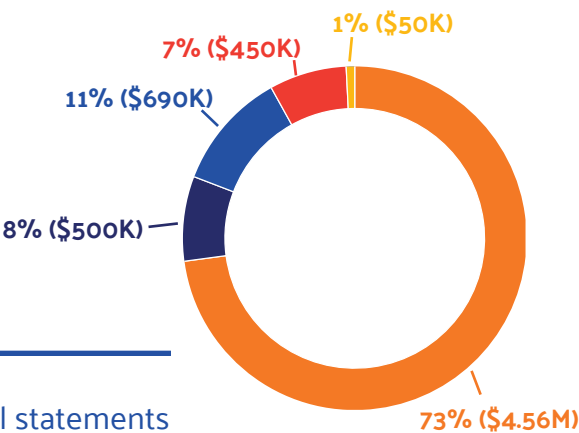


In addition, United Way of Virginia's Blue Ridge funding was used to bring in an additional **\$2.87M** to the community directly to support the work of United Way's partnering organizations.

Community Investments and Expenditures: \$6.25 Million

We are financially strong with **\$3.7 million** in net assets as of June 30, 2024

- **73% United Way Community Collaboration and Impact Programs: \$4.56 Million**
- **8% Donor Designated Gifts to Other Non-Profit Organizations: \$500 Thousand**
- **11% Management and General Expenses: \$690 Thousand**
- **7% Fundraising Expenses: \$450 Thousand**
- **1% Membership dues to United Way Worldwide: \$50 Thousand**



Visit uwvbr.org/privacy-policy/ to view the audited financial statements and IRS form 990 for United Way of Virginia's Blue Ridge for the period ending June 30, 2024.

UNITED WAY OF VIRGINIA'S BLUE RIDGE LEADERS FOR CHANGE

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Carilion Clinic

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Marsh McLennan Agency

Dave Prosser

Freedom First Credit Union

Kathy Stockburger

Kathy Stockburger Consulting

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Aletc, Inc.

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Josh Meyer
Virginia Tech Carilion School of Medicine

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The United Way team works tirelessly to improve lives in our community. Every day they go above and beyond to deliver the highest level of service.

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VP, Operations and Finance

Kianna Price Marshall
VP, Advancement

Cheryl Mosley
VP, Community Impact

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Director, Board Engagement and Administration

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